



ROBOTS & SMES

CREATE AN INNOVATIVE ENVIRONMENT

The understanding and implementation of robots and AI (Artificial Intelligence) into the workplace is becoming an increasingly important aspect of economic growth in Europe.

In order to take advantage of the technological advances SME Managers need to adopt the appropriate tools (including skills and competencies) to evaluate the value of automation and how to integrate robots and AI into the workforce.

SME Managers should consider a range of strategic factors in order to integrate next-generation robots into their overall strategy with a need to re-think workflows – introducing autonomous units that can think and interact with a wider ecosystem requires a re-evaluation of workplace structure.

Additionally social factors should be considered – the introduction of robots requires an understanding of social context and how interaction and communication between humans and AI can be facilitated and managed

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