

INNO INDUSTRY: Improving innovation delivery of policies within 4.0 industry in Europe

Project summary

Due to different factors as the relocation of work to Asia, the industry contribution to the EU economy is declining. This reflects the **necessity to transform the current industry sector into a smarter one**. Nevertheless, the European Innovation Scoreboard 2017 shows that SMEs with innovative products or processes have decreased 18 points since 2010 and not all EU countries are at the same level of innovation and smart specialization.

Therefore, it is essential to **introduce the necessary changes in current policies to get a real smart transformation of the European industry**, with the final aim of being more competitive and reaching the target set by the European Commission of boosting manufacturing's share of GDP from 15% to 20% by 2020.

On the other hand, **clusters have been proven to have a reticular effect to introduce changes in the European industry**. The European Cluster Panorama 2016 shows that wages in more developed clusters are close to 3% higher than in industries not located in such regional hotspots. Thus, changing regional clusters policies will trigger the transformation of the industry in a larger scale.

For that reason, the **INNO Industry project aims to increase rate of clusters that develop activities to support the transformation towards Industry 4.0** by 2022 through the improvement of regional and national policies.



What will this project change?

INNO Industry proposes to establish a strategic work group with the aim to **share best practices related with cluster activities and the promotion of Industry 4.0** to develop a European Blueprint as a policy guide towards clusters 4.0.

The development of INNO Industry will achieve as key outputs a **SWOT analysis in 10 EU regions (Slovenia, Austria, Latvia, Spain, Portugal, Sweden, Slovakia, Hungary, Romania and United Kingdom)**, the identification of at least **30 best practices** related with clustering and industry 4.0, one **European Blueprint** towards clusters 4.0 and **10 action plans** to introduce improvements in addressed policy instruments.

*Naložbo sofinancirata Republika Slovenija in Evropska unija Evropskega sklada za regionalni razvoj.
The investment is co-financed by the Republic of Slovenia and the EU under European Regional Development Fund*

Goals

Phase 1 (1. 8. 2019 – 31. 1. 2022): Develop 10 action plans, 1 in each region 

Phase 2 (1. 2. 2022 – 31. 1. 2023): Implement the action plan in order to achieve a policy change

Phase 2 activity: FINAL HIGH-LEVEL DISSEMINATION EVENT

A final dissemination event, gathering executives and policy makers from the regions and from other relevant institutions. The aim is to promote the project achievements, with reference to the action plans, good practices and already achieved policy changes, with a possibility of developing international connections between stakeholders.

The final high-level dissemination event is the key event for sharing, acknowledging identified good practices and make plans for the future, with the emphasis on collaboration and networking.

Date: Thursday, 26. 5. 2022

Location: Postojna, Slovenia

More information on the project:

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Webpage:

INNO Industry project: [INNO INDUSTRY | Interreg Europe](#)

Interreg Europe: [Interreg Europe | Interreg Europe - Sharing solutions for better policy](#)

RDA Posavje: [Home \(rra-posavje.si\)](http://rra-posavje.si)

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